

To request a Time Extension (TE) or Alternative Diversion Requirement (ADR), please complete and sign this request sheet and return it to your Office of Local Assistance (OLA) representative at the address below, along with any additional information requested by OLA staff. When all documentation has been received, your OLA representative will work with you to prepare for your appearance before the Board. If you have any questions about this process, please call (916) 341-6199 to be connected to your OLA representative.

Mail completed documents to:

California Integrated Waste Management Board
Office of Local Assistance, (MS 25)
1001 I Street
PO Box 4025
Sacramento CA 95812-4025

General Instructions:


For a Time Extension complete Sections I, II, III-A, IV-A, and V.

For an Alternative Diversion Requirement complete Sections I, II, III-B, IV-B and V.

Section I: Jurisdiction Information and Certification

All respondents must complete this section.

I certify under penalty of perjury that the information in this document is true and correct to the best of my knowledge, and that I am authorized to make this certification on behalf of:

Jurisdiction Name		County	
City of Westmorland		Imperial	
Authorized Signature 		Title	
Type/Print Name of Person Signing		Public Works Director	
Joel Hamby		Date	Phone
		January 30, 2003	(760) 344-3411
Person Completing This Form (please print or type)		Title	
JB West		Recycling Coordinator, Imperial Valley Waste Management Task Force	
Phone	E-mail Address	Fax	
(760) 337-4538	jwest@cityofelcentro.org	(760) 337-3172	
Mailing Address	City	State	ZIP Code
1275 Main Street	El Centro	CA	92243

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Section I: Jurisdiction Information and Certification <i>All respondents must complete this section.</i>			
I certify under penalty of perjury that the information in this document is true and correct to the best of my knowledge, and that I am authorized to make this certification on behalf of:			
Jurisdiction Name City of Westmorland		County Imperial	
Authorized Signature		Title Public Works Director	
Type/Print Name of Person Signing Joel Hamby	Date January 30, 2003		Phone (760) 344-3411
Person Completing This Form (please print or type) JB West		Title Recycling Coordinator, Imperial Valley Waste Management Task Force	
Phone (760)337-4538	E-mail Address jwest@cityofelcentro.org		Fax (760)337-3172
Mailing Address 1275 Main Street	City El Centro	State CA	ZIP Code 92243

Section II—Cover Sheet

This cover sheet is to be completed for each Time Extension (TE) or Alternative Diversion Requirement (ADR) requested.

1. Eligibility

Has your jurisdiction filed its Source Reduction and Recycling Element, Household Hazardous Waste Element, and Nondisposal Facility Element with the Board (must have been filed by July 1, 1998 if you are requesting an ADR)?

☐ No. If no, stop; not eligible for a TE or ADR.

☒ Yes. If yes, then eligible for a TE or ADR.

2. Specific Request and Length of Request

Please specify the request desired.

☐ **Time Extension Request**

Specific years requested _

Is this a second request? ☐ No ☐ Yes Specific years requested. _

(Note: Requests for an additional extension will need to address why the jurisdiction's efforts to meet the 50% goal by the end of the first extension were not successful.)

☒ **Alternative Diversion Requirement Request (*Not allowed for Regional Agencies*).**

Specific ADR requested _39.36_%, for the years _June 19, 2002-June 19, 2004_.

Is this a second ADR request? ☒ No ☐ Yes Specific ADR requested _ % , for the years _

(Note: Requests for an additional ADR will need to address why the jurisdiction's efforts to meet 50% by the end of the first ADR period were not successful.)

Note: Extensions may be requested anytime by a jurisdiction, but will only be effective in the years from January 1, 2000 to January 1, 2006. An original request for a TE/ADR may be granted for any period up to three years and subsequent requests for TE/ADR may extend the original request or be based on new circumstances but the total number of years for all requests cannot total more than five years or extend beyond January 1, 2006.

Section IIIA—TIME EXTENSION

Within this section, discuss your jurisdiction's progress in implementing diversion programs that were planned to achieve 50%. Provide any additional information that demonstrates "good faith effort." The CIWMB shall determine your jurisdiction's progress in demonstrating "good faith effort" towards complying with AB 939. Note: The answers to each question should be comprehensive and provide specific details regarding the jurisdiction's situation.

Attach additional sheets if necessary—please reference each response to the appropriate cell number (e.g., IIIA-1).

- 1. Why does your jurisdiction need more time to meet the 50% goal? Describe why SRRE selected programs did not achieve 50% diversion. Identify barriers to meeting the 50% goal and briefly indicate how they will be overcome.**
- 2. Why does your jurisdiction need the amount of time requested? Describe any relevant circumstances in the jurisdiction that contribute to the need for a Time Extension.**
- 3. Describe your jurisdiction's Good Faith Efforts to implement the programs in its SRRE.**
- 4. Provide any additional relevant information that supports the request.**

Section IIIB—ALTERNATIVE DIVERSION REQUIREMENT

Within this section, discuss your jurisdiction's progress in implementing diversion programs that were planned to achieve 50%. Provide any additional information that demonstrates "good faith effort." The CIWMB shall determine your jurisdiction's efforts in demonstrating "good faith effort" towards complying with AB 939. Note: The answers to each question should be comprehensive and provide specific details regarding the jurisdiction's situation.

Attach additional sheets if necessary—please reference each response to the appropriate cell number (e.g., IIIB-1.).

1. Why does your jurisdiction need and Alternative Diversion Requirement? Describe why SRRE selected programs did not achieve 50% diversion. Identify barriers to meeting the 50% goal and briefly indicate how they will be overcome.

Programs listed in the extension request are existing and/or new programs. The new programs need time for scheduling and implementation. Outreach and education needed to obtain the projected diversion rates take time and must be continuous and repetitive to have the necessary impact. It was expected that the programs implemented would achieve the required diversion rates; however, given the unusual nature of the Imperial Valley, the programs alone have not been sufficient for several reasons.

Imperial Valley covers almost 5,000 square miles with a population density of 31 people per square mile. However, Mexicali, the capital city of Baja California, is situated directly across the border and has an estimated population of 850,000. Over 9 million vehicles cross the border into Imperial Valley annually carrying millions of legally and illegally employed workers who substantially contribute to the solid waste disposal but not necessarily to recycling efforts. Imperial Valley is visited by 1,500,000 bird watchers, off road enthusiasts and winter "snow birds" each year resulting in increased volumes of solid waste. This influx of people substantially skews the formula for determining disposal statistics.

Approximately 75% of the population in Imperial Valley is Hispanic with English as a second language. There are also cultural differences regarding what constitutes "trash," the concept of recycling, and paying for these services. Educational efforts are proceeding, first at the schools, and slowly at other community events.

In 1999, Westmorland, along with the County and the other six incorporated cities in the County, formed the Imperial Valley Waste Management Task Force to implement and evaluate all elements of the jurisdictions' SRRE's. The Task Force unsuccessfully used outside consultants until 2000 to manage SRRE programs. In 2000, with declining diversion percentages, the Task Force began to develop an in-house staff with the City of El Centro as lead agency. Initial turnover and inexperience stymied early efforts, but current staff are making progress. This did help one of the City of Westmorland's primary barriers in implementing programs, and that is that there is only one staff person for all the duties involved in Public Works.

In 1999 Allied Waste took over the trash collection and disposal contracts for 7 of the 8 jurisdictions, including the City of Westmorland. Allied's philosophy was for less community involvement. The Task Force filled this void by upgrading the Recycling Coordinator's position and by developing subcommittees to work on specific projects.

In 2000, six jurisdictions, including the City of Westmorland, implemented an automated three-can residential curbside system, thinking this would significantly increase diversion percentages. The curbside program is still being evaluated.

Westmorland was required to do a new base year per a compliance order. Its resulting diversion level fell below 25% and resulting diversion has not been measured.

In 2002 Allied Waste brought in new management that has provided more solid support for recycling efforts. The relationship between the hauler and the Task Force is improving and as a result, more services are being offered, i.e. commercial recycling and Christmas Tree recycling.

The drop in Westmorland's diversion rate has been confounding to Task Force staff, City and CIWMB staff. Westmorland is the smallest jurisdiction in Imperial County and there is not enough recyclable material available to meet the 50% diversion requirement. The City and Task Force have worked with the technical assistance of CIWMB staff to try and develop a method to demonstrate this, but so far have been unsuccessful. There are no businesses and no recycling center in Westmorland. The few businesses located there do participate in commercial recycling programs. This issue is still being pursued.

All brochures and advertisements have been translated into Spanish. Displays are being set up at public facilities, i.e. City Hall and library. Task Force staff have scheduled more public information and community outreach events in the City of Holtville. These existing programs will not contribute high enough diversion rates to meet the 50% diversion requirement. The new programs that the Task Force and the City of Westmorland are implementing will require time for creation of the infrastructure and implementation schedule, i.e. construction and demolition and composting services.

2. Why is your jurisdiction requesting an Alternative Diversion Requirement in lieu of a Time Extension?

Westmorland is a very small community. Its population is almost static. There are very few businesses. After computing the possible diversion tonnage, Westmorland will not be able to achieve the 50% diversion rate.

3. Describe your jurisdiction's Good Faith Efforts to implement the programs in its SRRE.

1. The residents of Westmorland are learning and becoming more aware about the curbside recycling program. They are supporting the City's efforts to reduce contamination.
2. Roadside tire cleanup and volunteer collection days in Westmorland have started.
3. Multifamily recycling bins have been distributed to 180 families. This program will be expanded.
4. School recycling containers have been delivered.
5. Literature displays have been established at City Hall and the 4H and Senior Center.

4. Describe any relevant circumstances in the jurisdiction that contribute to the need for an ADR. Provide any relevant information that supports the request.

1. The city managers and director of the County Board of Supervisors of all Imperial Valley jurisdictions have endorsed the formation of a regional agency for SRRE programs. Steps are proceeding to place this item on the agenda of each Council.
2. Programs in Westmorland were off to a slow start and the Westmorland community did not understand the mandatory nature of the programs.
3. Initially, Westmorland should have considered requesting a rural designation. Many of the programs that were initially selected were not appropriate for this rural community and were not able to be implemented. Programs more appropriate for this community have been substituted.

Section IV A—PLAN OF CORRECTION

A Plan of Correction is required by PRC Section 41820(a)(6)(B). The plan is fundamentally a description of the actions the jurisdiction will take to meet the 50% goal by the expiration of the Time Extension.

Attach additional sheets if necessary.

Residential %		Non-residential %			
PROGRAM TYPE Please use the Board's Program Types. The Program Glossary is online at: www.ciwmmb.ca.gov/LGCentral/PARIS/Codes/Reduce.htm	NEW or EXPAND	DESCRIPTION OF PROGRAM	FUNDING SOURCE	DATE FULLY COMPLETED	ESTIMATED PERCENT DIVERSION
		Total Estimated Diversion Percent From New and/or Expanded Programs			
		Current Diversion Rate Percent From Latest Annual Report			
		Total Planned Diversion Percent Estimated			

PROGRAMS SUPPORTING DIVERSION ACTIVITIES

PROGRAM TYPE	NEW or EXPANDED	DESCRIPTION OF PROGRAM	DATE FULLY COMPLETED

Section IV B—GOAL ACHIEVEMENT

Goal Achievement describes the activities the jurisdiction will use to achieve the ADR.
Attach additional sheets if necessary..

Residential %		44%	Non-residential %		56%
PROGRAM TYPE Please use the Board's Program Types. The Program Glossary is online at: www.ciwmb.ca.gov/LG/Central/PARIS/Codes/Reduce.htm	NEW or EXPAND	DESCRIPTION OF PROGRAM	FUNDING SOURCE	DATE FULLY COMPLETED	ESTIMATED PERCENT DIVERSION
2050-RC-SCH	New	Educational contractor has made intro to recycling presentations to classroom. Bins have been delivered and now the the education portion of the program will assist the schools in getting started.	Schools	3-31-04	.25
2000-RC-CRB	Expand	In 2001 multifamily recycling bins were delivered to 180 families in apartment units. The City intends to expand this program to a senior apartment complex, and two low income housing authority complexes for a total of 26 additional units.	Residents	3-31-04	.01
2030-RC-OSP	Expand	Commercial collection program for cardboard has been negotiated with hauler. One business (Circle K) has been approached in an effort to encourage recycling. The business contact was unwilling to make the effort to start a recycling program. Corporate offices will be contacted and additional businesses in the city will be approached.	Business	12-31-03	.10
Total Estimated Diversion Percent From New and/or Expanded Programs					.36
Current Diversion Rate Percent From Latest Annual Report					39
Total Planned Diversion Percent Estimated					39.36

PROGRAMS SUPPORTING DIVERSION ACTIVITIES

PROGRAM TYPE	NEW or EXPAND	DESCRIPTION OF PROGRAM	DATE FULLY COMPLETED
5000-ED-ELC	Expand	IVWMTF budgeted \$40,000 for television and print advertising.	6-30-03
5020-ED-OUT	Expand	Additional presenters will be available for the schools; field trips will be available for students to the MRF; Used oil presentations will be also made at the schools	6-19-04

1030-SR-PMT	Expand	A list of vendors selling recycled-content products will be provided to businesses and individuals. Data will also be available electronically. After researching the date the city enacted the procurement policy, verification of the council passing the resolution was not found. However, the city does purchase recycled content products even though there is not a formal purchasing policy in place. A resolution will be passed by the City Council at the first meeting in April, 2003.	12-31-03
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Section V – PARIS

Office of Local Assistance staff will be reviewing your Jurisdiction's Planning Annual Report Information System (PARIS) database printout as part of the evaluation of your request. Should the Jurisdiction have updates or revisions to the program implementation from the latest Annual Report submitted to the Board, please attach to the application the Jurisdiction's PARIS database printout showing updates or revisions.

Contact your Office of Local Assistance Representative at (916) 341-6199 for a copy of PARIS, or go to the Board's website at www.ciwmb.ca.gov/LGCentral/PARIS/.